



U.S. Department of Justice

Executive Office for United States Attorneys

Office of Legal Education

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THE ART OF ADVOCACY: SELECTING & PERSUADING THE JURY

A Videotape Series produced by:
National Institute for Trial Advocacy
and the American Bar Association

Agenda

9:15-9:30 a.m. **REGISTRATION**

(TAPE 6 - 55 min)

10:40 - 11:35 a.m..

**Persuading the Jury in
a Criminal Case:
Opening Statements
for the Prosecution**

DAY ONE = _____

(TAPE 1 - 45 min)

9:30-10:15 a.m.

An Overview

(TAPE 7 - 50 min)

11:35 a.m.-12:25 p.m.

**Persuading the Jury in
a Criminal Case:
Opening Statements
for the Defendant**

10:15-10:30 a.m.

Break

(TAPE 2 - 60 min)

10:30 - 11:30 p.m.

**Selecting the Jury in
a Civil Case**

12:25 - 1:30 p.m.

Lunch

11:30 - 11:45 a.m.

Break

(TAPE 8 - 60 min)

1:30 - 2:30 p.m.

**Using Focus Groups to
Identify Attitudes
Towards a Case**

(TAPE 3 - 60 min)

11:45 - 12:45 p.m.

**Persuading the Jury in
a Civil Case: Opening
Statements for the
Plaintiff**

2:30 - 2:45 p.m.

Break

12:45 - 1:45 p.m.

Lunch

(TAPE 9 - 45 min)

2:45 - 3:30 p.m.

**The Contribution of
the Social Sciences**

(TAPE 4 - 60 min)

1:45-2:45 p.m.

**Persuading the Jury in
a Civil Case: Opening
Statements for the
Defense**

3:30-3:45 p.m.

**Questions &
Discussion**

2:45 - 3:00 p.m.

Discussion

3:45-4:00 p.m.

**Evaluation & CLE
Wrap-up**

DAY TWO = _____

(TAPE 5 - 55 min)

9:30 - 10:25 a.m.

**Selecting the Jury in a
Criminal Case**

10:25 - 10:40 a.m.

Break

TOTAL MINUTES:

505

/ 50 =

10.1 Hours inc. (Ethics 0)

/ 60 =

8.4 Hours inc. (Ethics 0)